



## HMAC 2021 Membership Meeting

#### Welcome!

President: Peter Edeburn



#### Who/What is HMAC?

The **Healthcare Mortgagee Advisory Council** (HMAC) is a non-profit consortium of FHA-approved lenders and industry partners who are active in financing and servicing Residential Care Facilities under HUD's Section 232 programs.

HMAC's primary missions are to:

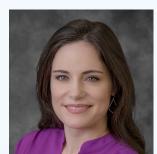
- Facilitate effective communication between the Office of Residential Care Facilities (ORCF) and its lender partners.
- Partner with ORCF's efforts for continuous improvement through exceptional customer service, processing efficiencies, and streamlined operations.
- Provide advice and support to ORCF senior leadership and key staff.
- Assist in and facilitate the training of ORCF, lender, and industry partners.



#### **HMAC** Board of Directors



Peter Edeburn
JLL
President



Jenifer Williams Berkadia Vice President



**Tina Laurie** *PGIM* Secretary



Amber Howard X-Caliber Capital Treasurer



Jeff Breese
PNC Real Estate
Director of
Membership



Ernest Benjamin
Bravo Capital
Director of
Publicity



Daniel Barone
Walker & Dunlop
Director of
Finance



Vicki Boyd Capital One Director of Sponsorship



Vice President: Jenifer Williams

2022 HMAC Conference (Minneapolis, MN)

Lean Handbook Update



#### 2022 HMAC Conference







June 14-17<sup>th</sup>, Radisson Blu, Minneapolis



#### New 232 Handbook

- Anticipated to be released for public comment late 2021 or 1<sup>st</sup> quarter 2022
  - Will include increases in the corporate credit thresholds (subject to ORM approval)
  - Likely to include additional clarity on existing debt and debt seasoning
  - ORCF will also codify some of the asset management risk mitigation measures they have recently enacted



#### New 232 Handbook

- HMAC looking to form the following review committees
  - Program Guidance
  - PCNA/Environmental
  - Appraisal & Market Study
  - Mortgage Credit/Operations
  - Legal/Closing
  - Insurance
  - Asset Management



#### Thank You to These Volunteers!

- Sampada D'silva- Greystone
- Matthew Fisher- Centennial Mortgage
- Alison Lemle- Lument
- Ryan Miles- Dwight Capital



Secretary: Tina Laurie

HMAC Calendar / Meeting Schedule



#### Meeting Schedules

- HMAC Board Meetings
  - Board Meetings are once a month
    - Discuss industry issues, plans for webinars, updates for Members
  - Meet more frequently in advance of Conferences
- HMAC and ORCF Management
  - Tentatively meets 3<sup>rd</sup> Monday of each Month
  - Discuss various topics brought up by Membership and/or ORCF
- HMAC and ORCF Production
  - Meets on an Ad Hoc Basis
  - Depending on urgency of topics



Treasurer: Amber Howard

HMAC Financial Update



#### Financial Update

- Healthy Balance
  - Source of funds:
    - Your company membership dues
      - Fiscal year 2021: \$325
  - Use of funds:
    - Organizational expenses
      - Webinar Hosting Platform
      - Website Hosting and Maintenance
    - Conference Expenses
      - Securing hotel, meeting & reception spaces for the annual conference
      - Hosting expenses
        - June of 2022: We look forward to seeing you in Minneapolis!



Director of Membership: Jeff Breese

HMAC Membership Input

**Q4** Webinar Topics



#### Director of Membership

- General Background
- Bi-Monthly call with ORCF
  - Need input from Membership on Topics
- HMAC/Call Notes posted at HMAC Website
- Q4 Webinar
  - Need input from Membership on Topics
  - Suggestions for Training



#### Director of Publicity: Ernest Benjamin

**HMAC** Website

HMAC Message Board

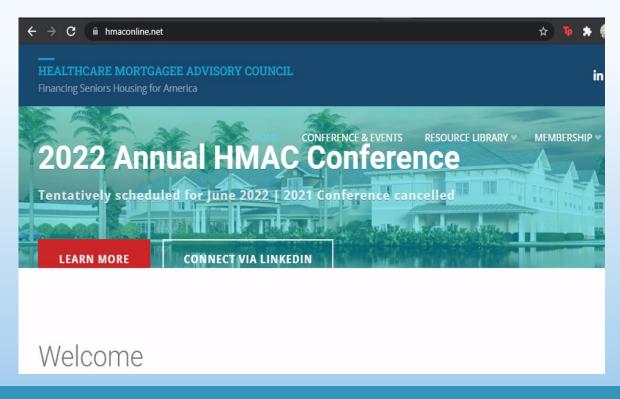


#### Communication

**Email** 



Web HMAConline.net



#### LinkedIn

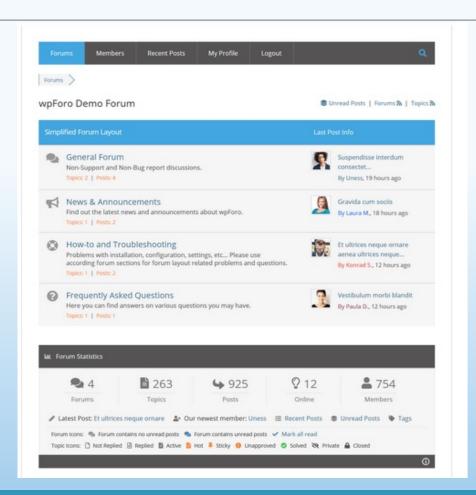




#### Communication



## LEAN Focused Member Forum





Director of Finance: Daniel Barone

HMAC Underwriter's Forum



#### **LEAN Underwriter Forum**

- Purpose To discuss the following:
  - Recent experiences with ORCF (success stories and pain points).
  - Brainstorm topics for HMAC Board to discuss with ORCF.
  - General Long-Term Care Industry Discussions.
- Who??
  - LEAN Team Leads and LEAN Underwriters. Individuals who are primarily focused on LEAN Underwriting.
  - Two members from each lender.
- When??
  - Quarterly



Director of Sponsorship: Vicki Boyd

HMAC Sponsorship Opportunities



## 2022 Conference Sponsorship Levels

#### Multiple Sponsorship Levels

- Recognition of sponsorship in signage throughout the conference
- Recognition of sponsorship in conference handout materials
- Company logo identifying the sponsorship level throughout conference Power Point presentations and screen savers
- Other Opportunities
  - Conference events
  - Enhanced brand presence
  - Other suggestions?



## **HMAC** Membership Forum

**Questions & Comments** 



### HMAC 2021 Membership Meeting

HMAC Website: <a href="https://hmaconline.net/">https://hmaconline.net/</a>

# Thank you!

